



New Belgium Brewing, the BTA, Madison's Grill and The Prudent Cyclist present a chance for you to enjoy yourself. Explore your city, win prizes and support the right cause.

A Joy Ride thru Central Portland

Not a timed event, but still a contest. Kind of like Amazing Race. Riding together you'll follow a map to each stop along the way. Look around to find the marker. Enter for a stamp, a playing card and a way to earn your next map. You'll joy ride Portland. The winning team will enjoy big prizes. Everyone has a chance with the raffle. You will be followed by a film crew. Each team of 4 riders each will start at Madison's Grill and embark on a Joy Ride exploring the short-cuts and preferred bike routes of Central Portland. You will all start together with the first map. At each stop the next clue awaits. Don't have a full team of 4? Sign up and we'll put together teams.

- Where:** Madison's Grill at 1109 SE Madison, just one block north of Hawthorne.
- When:** Saturday, June 18th. Start at Madison's at 1109 SE Madison. Plenty of free parking for those that need it.
- Time:** 11 am – 2 pm. Start ride at 11 am. All teams must finish and be at Madison's to win prizes by 2:00 pm. We'll have a complimentary buffet ready for you and your famished team upstairs.
- Sign Up:** Go to madisonsgrill.com and click on the Joy Ride icon. Submit your contact info and we'll get back to you to confirm your final registration.
- Includes:** Route maps, surprises along the way, snacks, emergency refreshments, passport, free food and prizes at Madison's, specials on New Belgium beers, a feeling of accomplishment.
- Price:** Free- if you purchase a BTA membership for this event. \$15 if you are already a BTA member, \$20 for the rest of you.
- Extra Bonus:** Be a star! The Joy Ride will be filmed and a short will be produced and presented at New Belgium's Clips of Faith film festival on Portland's Waterfront on August 5, 2011.

Madison's Grill Catering & Events has been a SE favorite since 1997. If you'd like more information about this topic, please call 503-730-7040 or email steve@madisonsgrill.com.